

**FOR IMMEDIATE RELEASE**

**April 16, 2008**

**Assisted Living Concepts, Inc. Announces Call-in Information for Annual Shareholders Meeting and Schedules First Quarter Financial Results Conference Call**

MENOMONEE FALLS, WISCONSIN – Assisted Living Concepts, Inc. (NYSE:ALC) announced that shareholders and other interested persons who are unable to attend ALC's Annual Meeting of Shareholders to be held at 4:00 p.m. (CT) on Monday, May 5, 2008 will be able to listen to the meeting. The toll-free number to call and listen is 800-230-1085 and the conference name is "Assisted Living Concepts Annual Shareholders Meeting". A taped rebroadcast of the shareholders meeting will be available approximately three hours following the live call on May 5, 2008, until midnight on June 5, 2008, by dialing toll free 800-475-6701, or international 320-365-3844; the access code is 918642.

ALC also announced that it plans to release its 2008 first quarter financial results after the New York Stock Exchange closes on Monday, May 5, 2008. The release will be posted on ALC's website at [www.alcco.com](http://www.alcco.com). ALC has scheduled a conference call on Tuesday, May 6, 2008 at 10:00 a.m. (ET) to discuss its financial results for the first quarter. The toll-free number for the live call is 800-230-1085, or international 612-288-0340. A taped rebroadcast of the conference call will be available approximately three hours following the live call on May 6, 2008, until midnight on June 6, 2008, by dialing toll free 800-475-6701, or international 320-365-3844; the access code is 909438.

**About Us**

Assisted Living Concepts, Inc. and its subsidiaries operate 216 assisted living residences with capacity for over 9,000 residents in 20 states in the United States. ALC's assisted living residences typically consist of 35 to 60 units and offer residents a supportive, home-like setting and assistance with activities of daily living. ALC employs approximately 4,400 people.

For further information, contact:  
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