

**FOR IMMEDIATE RELEASE**

**July 3, 2008**

**Assisted Living Concepts, Inc. Schedules Second Quarter Financial Results  
Conference Call**

MENOMONEE FALLS, WISCONSIN – Assisted Living Concepts, Inc. (NYSE:ALC) announced that it plans to release its 2008 second quarter financial results prior to the opening of the New York Stock Exchange on Thursday, August 7, 2008. The release will be posted on ALC's website at [www.alcco.com](http://www.alcco.com). ALC will host a conference call at 10:00 a.m. (ET) on Thursday, August 7, 2008 to discuss its financial results for the second quarter. The toll-free number for the live call is 888-428-4479 or international 612-332-0923. A taped rebroadcast of the conference call will be available approximately three hours following the live call until midnight on September 7, 2008, by dialing toll free 800-475-6701, or international 320-365-3844; and using access code 953000.

**About Us**

Assisted Living Concepts, Inc. and its subsidiaries operate 216 assisted living residences with capacity for over 9,000 residents in 20 states in the United States. ALC's assisted living residences typically consist of 35 to 60 units and offer residents a supportive, home-like setting and assistance with activities of daily living. ALC employs approximately 4,400 people.

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