

FOR IMMEDIATE RELEASE
October 23, 2009

Assisted Living Concepts, Inc. Schedules Third Quarter Financial Results Conference Call

MENOMONEE FALLS, WISCONSIN – Assisted Living Concepts, Inc. (NYSE:ALC) announced that it plans to release its 2009 third quarter financial results prior to the opening of the New York Stock Exchange on Monday, November 9, 2009. ALC has scheduled a conference call on Monday, November 9, 2009 at 10:00 a.m. (ET) to discuss its financial results for the third quarter. The release will be posted on ALC's website at www.alcco.com. The toll-free number for the live call is 800-230-1059 or international 612-234-9959. A taped rebroadcast of the conference call will be available approximately three hours following the live call until midnight on December 9, 2009, by dialing toll free 800-475-6701, or international 320-365-3844; and using access code 119163.

About Us

Assisted Living Concepts, Inc. and its subsidiaries operate 216 assisted living residences with capacity for over 9,300 residents in 20 states in the United States. ALC's assisted living residences typically consist of 35 to 60 units and offer residents a supportive, home-like setting and assistance with activities of daily living. ALC employs approximately 4,400 people.

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