

Assisted Living Concepts, Inc. Schedules Fourth Quarter Financial Results Conference Call; Will Present at UBS Global Healthcare Services Conference.

MILWAUKEE, WISCONSIN – Assisted Living Concepts, Inc. (NYSE:ALC) announced that it plans to release its 2006 fourth quarter and fiscal year 2006 financial results after the market closes on Tuesday, February 27, 2007. The release will be posted on ALC's website at www.alcco.com. ALC has scheduled a conference call on Wednesday, February 28, 2007 at 10:00 a.m. (ET) to discuss its financial results for the fourth quarter. The toll-free number for the live call is 800-475-4971; the passcode is 8902807, and leader name, Laurie Bebo. A taped rebroadcast will be available approximately one hour following the live call on February 28, 2007, until midnight on March 30, 2007. To access the rebroadcast of the call, click on the Investor Relations section of ALC's website.

ALC also announced that it will present at the UBS Global Healthcare Services Conference on Monday, February 12, 2007, at 8:30 a.m. (ET) at the Grand Hyatt Hotel, New York City, NY. Laurie A. Bebo, President and Chief Executive Officer and John Buono, Sr. V.P. and Chief Financial Officer of ALC, will give an overview of the company, the assisted living industry, and ALC's growth strategy. Ms. Bebo and Mr. Buono's presentation will be webcast live at www.ibb.ubs.com during their 8:30 a.m. (ET) presentation. A copy of the presentation materials will be posted on ALC's website (www.alcco.com) under the Investor Relations section. A replay of the webcast will also be available on ALC's website starting at 11:30 am (ET) on Monday February 12, 2007.

About Us

Assisted Living Concepts, Inc. and its subsidiaries operate 207 assisted living residences in 17 states with capacity for over 8,300 residents. ALC's assisted living residences typically consist of 35 to 50 units and offer residents a supportive, home-like setting and assistance with the activities of daily living. ALC employs approximately 4,500 people.

Forward-looking Statements

Statements contained in this release other than statements of historical fact are forward-looking statements. Forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those expressed in, or implied by, these statements. Risks and uncertainties are identified in ALC's filings with the SEC and include, but are not limited to: changes in the health care industry in general and the long-term care industry in particular because of political and economic influences; changes in regulations governing the industry and ALC's compliance with such regulations; changes in government funding levels for health care services; resident care litigation, including exposure for punitive damage claims and increased insurance costs, and other claims asserted against ALC; ALC's ability to maintain and increase census levels; ALC's ability to attract and retain qualified personnel; the availability and terms of capital to fund ALC's capital expenditures; changes in competition; and demographic changes. ALC assumes no obligation to update any forward-looking statement.

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Visit ALC's Website @ www.alcco.com