

FOR IMMEDIATE RELEASE
October 13, 2008

Assisted Living Concepts, Inc. Schedules Third Quarter Financial Results Conference Call

MENOMONEE FALLS, WISCONSIN – Assisted Living Concepts, Inc. (NYSE:ALC) announced that it plans to release its 2008 third quarter financial results prior to the opening of the New York Stock Exchange on Tuesday, November 4, 2008. The release will be posted on ALC's website at www.alcco.com. ALC will host a conference call at 10:00 a.m. (ET) on Tuesday, November 4, 2008 to discuss its financial results for the third quarter. The toll-free number for the live call is 800-230-1092 or international 612-332-0335. A taped rebroadcast of the conference call will be available approximately three hours following the live call until midnight on December 4, 2008, by dialing toll free 800-475-6701, or international 320-365-3844; and using access code 963372.

About Us

Assisted Living Concepts, Inc. and its subsidiaries operate 216 assisted living residences with capacity for over 9,000 residents in 20 states in the United States. ALC's assisted living residences typically consist of 35 to 60 units and offer residents a supportive, home-like setting and assistance with activities of daily living. ALC employs approximately 4,800 people.

For further information, contact:
Assisted Living Concepts, Inc.
John Buono
Sr. Vice President and Chief Financial Officer
Phone: (262) 257-8999
Email: jbuono@alcco.com
Visit ALC's Website @ www.alcco.com